



From NexusLA, the Louisiana-based Nonprofit that brought you Resiliency, comes a new virtual event series: **Resolve**. We have seen firsthand that entrepreneurs are naturally imbued with a unique ability to be Resilient in dark and difficult times. But the will of entrepreneurs doesn't stop there. In times of turmoil, entrepreneurs exhibit great Resolve, *a firm determination to do something*. Entrepreneurs are not content to just weather the storm - they have an innate need to meet the storm head-on, creating new, innovative solutions for the betterment of society.

A new virtual event series from NexusLA focused on creating equity in entrepreneurship

It all starts Thursday, September 10 @ 10:00 AM Central. View the full schedule at [NexusLA.org/Resolve](https://NexusLA.org/Resolve)

## Louisiana needs entrepreneurs with Resolve

Resolve is a virtual event series created to provide a platform and open dialogue discussion space for the local Baton Rouge and South Louisiana community to create **Equity in Entrepreneurship**. This event will also allow opportunities for entrepreneurs to learn from each other and network with experienced Black, Indigenous, and People of Color (BIPOC) founders and executives during the COVID-19 pandemic.

Resolve will kick off in early September with an introduction event, which will be a loose roundtable-style discussion for key community members to address key issues in the development stage of tech-enabled entrepreneurs and their businesses. As the series continues, the insights and pain-points identified by our panelists will be used to shape the content and structure of future installations in the series.

## A new virtual event series designed to provide Louisiana's most resolute entrepreneurs with an adaptive platform for collaboration and growth

Resolve is structured to be adaptive to the needs and direct feedback of our region's BIPOC entrepreneurs. Their voice and perspective is of utmost importance as we address systemic problems both at large and within the

realm of entrepreneurship. In accordance with that reality, we will use their direct feedback to guide the content of Resolve as we plan each iteration of the event. We will use the following structure to guide this process:



### Understanding

If we are to truly make progress as an industry in the wake of both COVID-19 and the BLM movement, it's imperative that we listen, observe, and absorb the things BIPOC entrepreneurs are saying and doing. Resolve is designed to give those entrepreneurs a platform to discuss the issues they face and help all of us move toward a better future.



### Connection

One of our key goals at NexusLA is to help entrepreneurs connect with one another, and with the resources they need. Connection is more important now than ever, so Resolve will feature a heavy focus on connection via networking opportunities during each event, and an open dialogue for all attendees to contribute their voice to the conversation.



### Awareness

Resolve will be dedicated to highlighting services and resources for entrepreneurs to bolster their businesses. As our region's entrepreneurs seek to actively build a better future for Louisiana and our country, they need a fully equipped toolbelt of resources provided by their fellow entrepreneurs at their disposal.



### Action

At NexusLA, we refuse to put forth programming right now that does not culminate in direct, tangible action. That's why Resolve's content structure will always be aimed at finding the path toward specific action items that we can put forth that will build toward a better future for entrepreneurs in our region. That is the spirit of Resolve.

